



Tips from utopiaper.com

Flip 50 is Critical to On-Press Approvals

To ensure side-to-side sheet uniformity, the printer should always print 30 - 50 sheets of paper on each side upon start-up. This will help detect any two-sidedness to the paper, or if one side should exhibit an unacceptable paper defect.

If the paper displays only minimal difference from side to side and you are working under a deadline, you may decide to place your most critical printing (or the side with most ink coverage) on the smoother side therefore allowing copy or more lightly printed areas to utilize the less smooth side of the sheet.

Flipping 50 can also bring blade streaks or other marks to your attention. Since ink coverage often calls attention to streaks and marks, you may choose to print a form with light coverage on the side of the sheet that contains them. Also keep in mind that some streaks or marks may not be noticeable after an aqueous or UV coating is applied.

Without Flipping 50, you may print your entire job on one side only to find that you have no options to salvage the job in addition to loss of valuable time and resources. Most mills require that printers demonstrate that they have conducted this check in order to support a product claim that proper measures were taken to verify quality before the run.